

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

Merchant's Seed Bulletin



Ferguson Seed Farms, Inc.

Field, Garden and Flower Seeds

Bred-Up Field Seeds Our Specialty

SHERMAN, :: TEXAS

Ferguson's
Stringless Guarantee
Is
"Satisfactory Seeds
or Money Back"
Just as given in our
illustrated catalog.
Copy free on request.

Quotations
Effective

Mar. 20, 1924.

Send Orders to Ferguson Seed Farms Inc., Sherman, Texas.

No. 443

To The Seed Dealers of The Southwest:

By comparing our dealers prices with our Retail prices, given in "Ferguson's Seed Current," you will note that you have a liberal margin of profit. We suggest that dealers sell at our regular retail price, plus freight charges, except on cotton seed, which we quote freight paid to Texas and Oklahoma points.

We sell retail mail order because there are hundreds of communities not served by local seed dealers, and thousands of farmers in these communities plant Ferguson's Pedigreed Seeds every year. Wherever possible, we sell thru dealers who stock our seeds, and buy in wholesale lots.

Grades And Classes Of Seeds. We quote Ferguson's Bred-Up seeds by "Strains and Varieties" based on Pedigrees in breeding, and other seeds by "grades", based on purity, maturity, soundness and germination.



Ferguson's Breeding Block of New Boykin Cotton, Photographed February 6, 1925.

This is on one of the oldest farms in Grayson County, being patented in 1837. Its naturally thin land and the season was dry, as the small size of the stalks indicate, yet the average yield is about two thirds of a bale per acre, after being open 6 to 7 months. The large bolls still remain **99% Storm-Proof, and Easy to Pick.** Adjacent Cotton was entirely harvested in one picking in November-December, making 38-42% lint turnout. This Breeding Block has been visited by more than 1000 persons during the fall and winter. The gentleman in the dark suit beside Mr. Ferguson is Mr. E. N. Boykin, who came to see the Breeding-Block of this cotton originated by Ferguson Seed Farms, and named to honor his father, Mr. W. L. Boykin, a pioneer seedsman.

Ferguson's Merchants Seed Bulletin

PRICES AND TERMS:

Prices on field and garden seed are f. o. b. our stations, unless otherwise noted. Broken bags or packages at slight advance in price. Prices subject to change and quantity discount. Orders filled at prices in effect day order is received unless otherwise instructed. Burlap bags free. Cotton bags at value.

Terms. Cash with order or c. o. d. unless otherwise arranged. All accounts or claims resulting from sales are payable in Sherman, Texas.

FERGUSON'S STRINGLESS GUARANTEE

of "Satisfactory Seeds or Money Back," just as given in our Catalog, applies to every pound of seeds we sell. We do not guarantee crops, but you are made sole Judge and Jury of the quality of the seeds and your own satisfaction. Catalog free to you and your customers.

Alfalfa

Cotton Bags Extra at Value

Per 100 Lbs.

	1 to 5 bgs.	5 bgs up
Common, Non-irrigated Seed		
—Ferguson's Standard	\$26.50	\$26.00
—Southwestern Fancy	25.75	25.50
—Choice	24.50	24.00
—Prime, "Poor but honest"	16.50	16.00
Hairy Pernian		
—Ferguson's Standard	28.00	27.00
—Southwestern Fancy		Ask

Sweet Clover

Hulled and Scarified

	17.00	16.50
White Blossom Biennial		
—Ferguson's Standard	16.50	16.00
—Southwestern Fancy	15.00	14.50
—Choice		

Miscellaneous Clovers

	Ask.	Ask.
Crimson Clover		
Medium Red		
Alsyke	19.00	18.50
White Dutch for Lawns	65.00	64.50

Peanuts

	10.00	9.50
—Fancy, handpicked		
—Fancy, machine culled	7.00	6.25
—Choice	6.50	6.25
Other Varieties		Ask.

Field Peas & Soy Beans

	7.50	7.25
Whippoorwill Cow Peas		
Clay Cow Peas	7.50	7.25
Crowder Brown		Ask
Unknown or Wonderful	7.50	7.25
Mammoth Yellow Soy Beans		Ask
Manchu Soy Beans (Early)	7.50	7.25

Send Sample of any lots of Field Peas, you have to offer. We are generally in the market for good lots of any of the Standard varieties

Legume Bacteria

Dealer's Prices on Nitragin are 25% off the Retail Prices quoted below.

Build Up Your Land. All Alfalfa, Sweet Clovers, Beans, Peas, Cow Peas, Sweet Peas, Etc. should be inoculated with the proper bacteria before sowing the seed, a different culture for each crop. Name the crop and we will send the right culture.

Nitragin Cultures.

	20c.
Garden Size	
Quarter Bu. Size	.40c
Half Bushel Size	.60c
Bushel Size	\$1.00

Cane or Sweet Sorghums

Fancy Recleaned Tested Seed for Forage and Ensilage. Market very variable. Our prices will always be in line on Re-cleaned Tested Seeds. Special Prices on Straight and Mixed Car Lots of Tested Seeds.

100 to 150 lb. bags. 1 to 5 bags. 5 bags up

Amber, Fancy	\$2.55	\$2.50
—Choice	2.55	2.50
Red Top, Fancy	2.60	2.50
—Choice	2.30	2.40
Orange, Fancy	Ask.	
—Choice	Ask.	
Honey, Ensilage	7.00	6.90
Gooseneck, Ensilage		Ask.
Mixed, Forage Sorghums	2.50	2.25

Bulk Garden Seeds.

BEANS

Per Pound
10 lbs. 100 lbs

BEANS, Green Podded Bush

Bountiful	20c	19c
Ferguson's Stringless		
Green Pod	16c	17c
Early Red Valentine	16c	17c
Burpee's Stringless Green		
Pod	20c	19c
Giant Stringless Green Pod	20c	19c
Tennessee Green Pod	20c	19c
Early Refugee	19c	18c

BEANS, Wax Podded Bush

Pencil Pod Black Wax	19c	18c
Webber Wax	19c	18c
Ferguson's Golden Wax	19c	18c
Currie's Black Wax	18c	17c

BEANS, Bush Lima

Burpee's Bush Lima	25c	24c
Henderson's Bush Lima	24c	23c
Jackson Wonder (Speckled)	27c	26c

BEANS, Pole Lima

King of the Garden	25c	24c
Seeva Small Lima	24c	23c

BEANS, Pole or Climbing

White Seeded Kentucky

 Wonder

 Kentucky Wonder

 Cut Short or Speckled

 Cornfield

BEETS—Garden Varieties

Early Egyptian	32c	30c
Detroit Dark Red	38c	36c
Eclipse	38c	36c
Crimson Globe	35c	34c
Half Long Dark Blood	35c	34c
Swiss Chard	37c	35c
Crosby's Egyptian	38c	37c

BEETS—Stock or Sugar Varieties

Mammoth Long Red	32c	30c
White French Sugar	32c	30c
Giant Half Sugar	50c	48c
Klern Wanzleben	29c	28c

CARROTS

Scarlet Horn	75c	72c
Ox Heart or Guerande	65c	63c
Danvers Half Long	75c	73c

CABBAGE

Early Jersey Wakefield	\$1.10	\$1.00
Charleston Wakefield	1.10	1.00
Early Winningstadt	1.10	1.00
All Head Early	1.10	1.00
Copenhagen Market	1.30	1.20
Danish Ballhead	1.20	1.10
Early Flat Dutch	1.10	1.00
Premium Flat Dutch	1.10	1.00
Drumhead Savoy	1.10	1.00
Mammoth Red Rock	1.10	1.00
Collards—Georgia	95	90

GARDEN CORN

Early Adams	20c	18c
Peep-o-Day	21c	20c
Golden Bantam	21c	20c
Country Gentleman	24c	22c
Stowell's Evergreen	21c	20c
Scurcropper—Excellent for roasting ears. See under Field Varieties.		

CUCUMBERS

Klondike	\$.53	\$.50
Davis Perfect	.53	.50
Early Cluster	.50	.48
Early Fortune	.55	.52
White Spine	.53	.50
Improved Long Green	.60	.55
Everbearing	.60	.55
Gherkin or Burr for pickles	.80	.75



Ferguson's Merchants Seed Bulletin

LETUCE

	Per Pound	
Loose Leafed Varieties	lb. .10 lbs.	
Grand Rapids	\$1.50	\$1.25
Curled Simpson	1.10	1.00
Black Seeded Simpson	1.40	1.20
Prizehead	1.20	1.00
Iceberg	1.95	1.65
Heading Varieties		
Big Boston	1.80	1.70
Early Hanson	1.70	1.60
Boston Market	1.75	1.77

MUSTARD

	10 lbs.	50 lbs.
Southern Giant Curled	\$.67	.65
Chinese	.68	.65
Ostrich Plume	.68	.65

Musk Melon or Cantaloupes

	10 lbs.	50 lbs.
Texas Cannon Ball	\$.58	.55
Rocky Ford	.58	.55
Honey Dew	.75	.72
Nutmeg or Montreal Market	.60	.55

Ferguson's Gold Lined Rocky Ford

—Regular Standard Seed	.70	.65
—Elite "Crown Set" Seed	1.00	.95
Salmon Fleshed Varieties		
Pollock 10-25		
—Regular Standard Seed	.75	.70
—Elite "Crown Set" Seed	1.00	.95
Eden Gem	.70	.65
Burrells Gem	.70	.65
Osage	.70	.65
New Honey Ball	1.75	1.60

WATERMELON

	10 lbs.	50 lbs.
Excell		
—Regular Standard Stock	\$.40	\$.35
—Elite "Crown Set" Stock	.70	.65

Tom Watson

—Seed Where Price Counts	.15	.14
—Regular Standard Stock	.24	.22
—Elite "Crown Set" Stock	.70	.65
Kleckley Sweet	.40	.37
Halbert Honey	.41	.38
Georgia Rattlesnake	.40	.35
Alabama Sweet	.25	.24

Irish Grey

—Regular Standard Seed	.42	.40
—Elite "Crown Set" Seed	.75	.70
Golden Sweet or Honey	.50	.45

Florida Favorite

	10 lbs.	50 lbs.
ONIONS		

Prizetaker or Spanish King	1.30	1.25
Yellow Globe Danvers	1.40	1.20
Southport Yellow Globe	1.10	1.00
Southport Red Globe	1.10	1.00
Large Red Wethersfield	1.10	1.00
Australian Brown	1.10	1.00
Southport White Globe	1.75	1.65
Imported Bermuda Seed		
—Crystal White Wax Bermuda	\$6.00	\$5.75
—Yellow Bermuda	3.75	3.50

TURNIPS AND RUTABAGAS

All European grown Imported Seed

	10 lbs.	50 lbs.
Purple Top White Globe	\$.35	\$.30
Purple Top Strap Leaf	.35	.30
White Globe Strap leaf	.35	.30
White Egg	.35	.30
White Flat Dutch	.35	.30
Cow Horn or Long White	.35	.30
Purple Top White Milan	.40	.30
Yellow Globe	.35	.30
Purple Top Rutabaga	.35	.30

OKRA

	lb.	10 lbs.
Kleckley's Favorite		
White Velvet		
Perkins Mammoth Podded	.35	.30

PEAS

	Per Pound	
Early Round-Seeded Varieties	10 lb.	100 lb.
Alaska	\$.20	.18
First and Best	.18	.17
Early Wrinkled Varieties		
Little Marvel	.15	.14
American Wonder	.16	.15
Premium Gem	.16	.15
Nott's Excelsior	.17	.16
Gradus	.16	.15
Main Crop Late Varieties		
Champion of England	\$.16	.15
Everbearing	.16	.15
Marrowfat	.12	.11
Blackeyed Pea	.18	.15
Brown Crowder Peas	.19	.18

PEPPERS

	1 lb.	10 lb.
Bell (or Bull Nose)	\$2.50	\$2.40
Chinese Giant	3.25	3.15
Ruby King	2.20	2.10
Long Red Cayene	2.10	2.00
Sweet Pimento	2.20	2.10

PUMPKINS-CUSHAWS

	1 lb.	10 lbs.
Gold Striped Cushaw	\$.70	.65
Mammoth Golden Cushaw	.75	.70
Sweet or Sugar Pumpkin	.55	.50
Connecticut Field Pumpkin	.35	.30
Kentucky Field Pumpkin	.34	.30
King of the Mammoths	.75	.70

SQUASH

	1 lb.	10 lbs.
Early White Bush	\$.65	.63
Early Yellow Bush	.65	.60
Giant Summer Crookneck	.65	.60
Improved Hubbard	.75	.70
Early Orange Marrow	.75	.70
Mammoth Chili	.80	.75
Fordhook Bush	.75	.70

SPINACH

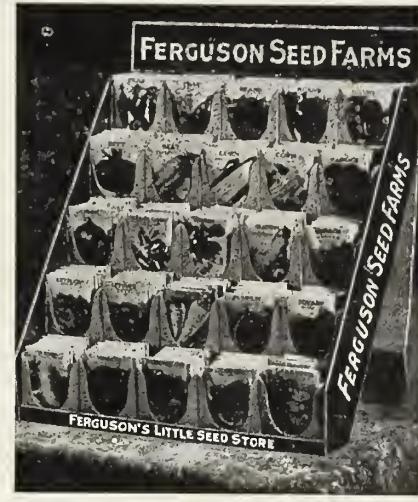
	10 lbs.	50 lbs.
Bloomsdale or Savoy	\$.21	\$.20
Giant Thick Leaf	.21	.20
Long Standing	.21	.20
New Zealand	.40	.35

TOMATO

	1 lb.	10 lbs.
Acme or Livingston's Globe	\$1.60	\$1.50
Ferguson's Black Land	2.00	1.95
Chalk's Early Jewell	2.00	1.80
Dwarf Stone	1.10	1.00
Dwarf Champion	1.50	1.25
Earliana	1.75	1.65
Golden Queen	2.10	2.00
John Baer	1.75	1.65
June Pink	2.00	1.80
Livingston's Beauty	1.75	1.65
Matchless	1.25	1.20
Ponderosa	2.00	2.10
Stone	1.50	1.40
Pear Mixed	3.00	
Gulf States Market	4.25	4.00
Early Detroit	3.25	3.20
Scarlet Chief	2.90	2.80
Duke of York	3.50	3.25

RADISH

	lb.	10 lbs.
Early Scarlet Globe	\$.48	\$.45
Long Scarlet Short Top	.48	.45
Scarlet Turnip White Tip	.48	.45
French Breakfast	.48	.45
Crimson Giant	.47	.44
White Icicle	.48	.45
White Brassburg	.38	.35
Egg Plant Black Beauty	\$3.20	\$3.00
Egg Plant, Early Long Purple	3.20	3.00
Endive Broad Leaf Batavian	.55	.51
Parsnip Hollow Crown	.40	.30
Parsley Champion Moss Curled	.42	.39
Parsley Plain	.42	.39
Parsley Turnip Rooted Hamburg	.45	.40



Ferguson's Little Seed Store

Sell Ferguson's Garden Seeds in Pkts.

MAKE 100% PROFIT ON YOUR SALES

Ferguson's Southwest Seed Case No. 1 of Garden and Flower Seeds is filled with Tested Seeds of good varieties for the Southwest. The attractive Lithographed and plain packets are filled in our seed rooms from our Selected Tested Stocks. The retail value is \$25.00. Price to merchants only \$12.50 cash. No extra charge for the case.

EXTRA PACKETS of selected varieties, or "Re-Fills" for popular selling varieties, are furnished promptly at the following prices, cash with order:

5c. Pkts—100 Pkts, \$2.50. Less Quantities 3c each. 10c Pkts—100 Pkts, \$5.00. Less Quantities 6c each.

We Protect You From Loss on Unsold Seeds, if you will return your case with unsold seeds, prepaid in October. We will credit the full value of the un-sold packets on the purchase price of a new case for the following season. We will refill your case with fresh tested new seed and forward to you in January, charging you only for the difference. We do not want you to sell "carried-over" seed of doubtful value in Ferguson's packets. This method protects you from loss and assures your customers of fresh seed at all times. Ferguson has a pride in rendering real "Seed Service" to the Southwestern Farmers and Gardeners.

We Do Not Offer "Commission Boxes", generally handled. Such boxes allow only 30% to 40% on sales. Most of them are put up by northern concerns, with little knowledge or attention being given to the requirements and needs of Southwestern conditions. If you have handled these boxes in the past you had no call for and the large amount of seed remaining unsold at the end of the season. This big "carry-over" does not make you any profit. Neither does it make a profit for the company putting them out. Someone has to absorb this loss. The merchant stands his share in smaller profits and the customer stands his part of it in the decrease in the size of the packets, or poorer quality of the seeds. Some companies get around this difficulty by charging double price for their packets.

"Seedsmen to The Southwest" for Twenty-five years has taught us something about the needs and requirements of Seed buyers in this climate. Ferguson's Seed Cases are made up of varieties that sell.

Send in your order TODAY.

Ferguson's Pedigreed Field Seeds

Ferguson's Bred-Up Pedigreed Seeds are grown from Ferguson's High-Bred Strains, as well as Harvested, Threshed, Ginned, Re-cleaned, Graded and Sacked under the direct supervision of Ferguson and his staff.

Ferguson's Pedigreed Seeds are Sold only in Branded Sealed Bags.

Ferguson's Bred-Up Cotton Seed

NEW BOYKIN. The proven highest linting, big boll'd, storm-proof, highest yielding strain ever developed from Mebane Triumph Cotton. Makes better gin turn-outs and higher yields than the original Mebane Triumph, Kasch's Triumph Etc. These statements are proven by numerous Government Experiment Station Tests, and farmers experiences in their own fields.

FERGUSON TRIUMPH NO. 406. is quite similar to NEW BOYKIN in field characteristics and in early rapid fruiting habits, but produces a slightly better quality of staple, often bringing a premium when sold through the Farm Bureau Cotton Exchange. Like NEW BOYKIN, it too, usually yields 100 to 300 pounds more per acre than the originators latest strains of Triumph. See catalog for the figures giving the proof. Many communities are standardizing on this strain to the almost absolute exclusion of other varieties. It's Ferguson's latest creation in a new variety of Triumph Cotton. Discovered in 1914. Introduced and popular since 1918.

Lower Prices on Quantity Orders Ferguson's Pedigreed Cotton Seed.

By buying in quantity or wholesale lots for re-sale, you get the advantage of our low prices, and make a substantial profit. Ferguson's three varieties are quoted in two grades as described below, **FREIGHT PREPAID** to Texas and Oklahoma points.

The Dealer's Discount on cotton seed is 25 cents a bushel below Ferguson's Retail Prices quoted below. This is equal to 50 a bushel, or \$2.00 per sack profit on orders for 56 bu. or more. Special prices on car lots.

FERGUSON'S RETAIL PRICES ON COTTON SEED are for sack lots, 4 bushel bags, **Freight Prepaid to Texas and Oklahoma Points**, and fob our Stations for other states. The extra cost of complying with Federal and State quarantine regulations offsets the freight allowance to our Texas and Oklahoma customers.

REGULAR PEDIGREED SEED. In 4 bu. branded sealed bags

	4 to 21 bu.	28 to 52 bu.	56 to 200 bu.
FERGUSON NO. 406	\$3.00 bu.	\$2.85 bu.	\$2.75 bu.
NEW BOYKIN	3.00 bu.	2.85 bu.	2.75 bu.
FERGUSON LONE STAR-607	3.00 bu.	2.85 bu.	2.75 bu.

Special Prices on car lots. Most of our seed are sold in car lots into communities where our seed are well known.

ELITE CERTIFIED PEDIGREED SEED. This is the latest improved strains descended from Ferguson's Breeding Blocks That are Offered for Sale-(Supply Limited)

	4 to 21 bu.	28 to 52 bu.	56 to 200 bu.
FERGUSON NO. 406	\$4.00 bu.	\$3.85 bu.	\$3.75 bu.
NEW BOYKIN	4.00 bu.	3.85 bu.	3.75 bu.
FERGUSON LONE STAR-607	4.00 bu.	3.85 bu.	3.75 bu.

Texas Red Rust Proof Seed Oats.

Our Pedigreed Seed Oats are entirely sold out for this season 1924-25 and to meet the demand for good planting seed for next spring, we are offering an exceptionally fine lot of **Selected Texas Red Rust Proof Seed Oats**. These oats have been raised in Grayson County for a great many years by the growers from whom we obtain our supply. The fields were usually inspected while growing, to note their freedom from Johnson Grass and other noxious weeds, and the purity and quality of the stock. They are all re-cleaned and graded, which means that the light oats, pin oats, sticks and trash are removed. They are then treated for smut with formaldehyde in order to keep this blasting disease from robbing you of from 3 to 10 bushels per acre in your crops. In fact, they are prepared and treated just as carefully as our Pedigreed Seed Oats and no better stocks of Texas Red Rust Proof Oats can be found anywhere. Sacked in unsealed plain 5 bushel bags.

Ferguson's Bred-Up Seed Corn

Ferguson has spent 24 years in corn breeding work. His three varieties of corn are recognized as "Standard for The Southwest" by all authorities. Experiment Station tests and farmers experiences in their own fields in Texas, Arkansas, Louisiana, Mississippi and New Mexico prove that **FERGUSON'S YELLOW DENT, CHISHOLM and SURCROPPER**, (all originated by Ferguson) make biggest yields and better quality crops. Ferguson's varieties of corn were originated, Bred-Up and improved to meet the conditions of soil and climate in the Southwest. They yield 10 to 25 bushels more per acre than northern grown varieties.

DEALER'S PRICES are quoted net, fob Sherman below. See Ferguson's Seed Current for our Retail Prices.

	Per bu. in 2 bu. Sealed Branded Bags	1 to 10 sax Lots	12 to 50 Sax Lots
Chisholm Corn			
Regular Pedigreed Seed	\$2.75	\$2.70	
Elite Pedigreed Seed	3.75	3.70	
Ferguson's Yellow Dent			
Regular Pedigreed Seed	3.50	3.45	
Elite Pedigreed Seed	4.50	4.45	
Surcropper			
Regular Pedigreed Seed	3.75	3.70	
Elite Pedigreed Seed	4.75	4.70	

Ferguson's Selected Seed Corn

To meet the demand of some customers who do not yet realize the advantages of planting Ferguson's Freshly Improved Strains of Standard Varieties of Seed Corn each season, and prefer to buy cheaper seed than Ferguson's Pedigreed Strains, (quoted above) we offer other varieties of Corn and stocks of Ferguson's varieties grown by customers who buy their seed from Ferguson. These grades of Seed Corn are not sold as Pedigreed Seed, but are carefully hand nubbed and butted, recleaned and graded.

	In 2 and 2½ Plain Bu. Bags	1 to 10 Bag Lots	11 to 50 Bag Lots
Chisholm Corn. Often improperly called "Giant Red Cob".			
Fancy Customer Grown Seed	\$2.25	\$2.20	
Choice Customer Grown Seed	2.10	2.05	
Ferguson's Yellow Dent.			
Fancy Customer Grown Seed	2.75	2.70	
Choice Customer Grown Seed	2.25	2.20	
Surcropper			
Fancy Customer Grown Seed	3.50	3.45	
Choice Customer Grown Seed	3.45	3.40	
Strawberry			Ask.
Squaw Dent, Blue and White	2.50	2.45	
Bloodybutcher	2.50	2.45	
June Corn	2.75	2.65	
June Corn, Early, Blue and White	2.75	2.65	

Ferguson's Pedigreed Seed Oats

FERGUSON'S NO. 922 OATS. Ferguson's latest improved variety of Red Oats, originated from a selection made from FERGUSON NO. 71 OATS. Offered for sale for the first time this season. Main supply sold out in October. Small surplus at present. While they last, \$1.65 per bu., 1 to 20 bag lots.

We are now booking orders against next year's crop.

FERGUSON NO. 71 OATS. Ferguson's proven high-yielding, Pure Bred, Pedigreed strain of Texas Red Oats, which since their origin and distribution have regularly made highest yields in the Experiment Station tests and in farmers fields throughout the Southwest. Our supply practically sold out for this season. Very small surplus at this time. \$1.45, 1 to 20 bags lots, subject to being unsold. If you are an oat grower, it will pay you to ask for prices and additional information about "Ferguson's Seed Oats".